

CULNC

Sponsorship Brochure

2022-2023



Sponsorship and Publicity

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UNIVERSITY OF
CAMBRIDGE



About CULNC

Who Are We?

CULNC is one of the most popular, fun and successful female sporting clubs in Cambridge. We consist of 4 university level teams, the Blues, Jays, Swallows and Wrens; with the Blues, Jays and Swallows competing in BUCS matches throughout the season. CULNC run the college and netball leagues and annual cuppers tournament. This is highly popular with participation from 59 teams and nearly 600 players spanning throughout the university's graduate and undergraduate communities.

Our club aims to promote high performance, inclusivity and leadership in women's sport with many of our players continuing to pursue netball after graduating and staying in contact with the club through alumni and the annual varsity matches.

CULNC is constantly growing with a recent increase in members due to the formation of the Wrens (our brilliant 4th team) and the development squad. Our 49 members are dedicated, enthusiastic and hardworking, balancing 3 training sessions a week and matches throughout the UK alongside degree work and social events. This wouldn't be possible without the support of our sponsors, coaches and CULNC committee.



Community Projects

POWER TO INSPIRE

For the past few years, the University Netball Club has helped to run events with Power to Inspire, promoting inclusion through and events for everyone to enjoy.



PINK WEEK

Each year Cambridge University raises money for charities including the Teenage Cancer Trust, Breast Cancer UK and CoppaFeel. CULNC works alongside these campaigns to raise money by organising fun charity netball matches against the rugby club and wider university.



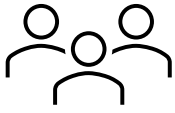
CAMBRIDGE WOMEN'S AID

Due to the national lockdown of 2021, CULNC members raced against the Oxford University Club for 2000 miles, raising over £4000 for Cambridge Women's aid and Young Minds.

<https://www.youtube.com/watch?v=spEjXAxHhA8>



Our Reach



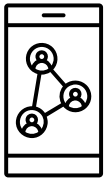
49 CULNC members over 4 squads. All playing Varsity matches against Oxford University



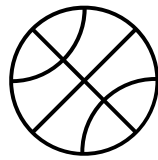
2nd Best University Globally- Cambridge University is a world leader in academia with over 24,000 students



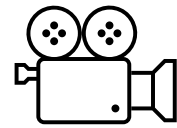
400+ players in the university-wide college mixed and women's leagues



1,400+ followers across Facebook, Instagram and Twitter



Promoting women in sport since 1920, one of the Universities oldest all women's sports teams



CULNC Spotify podcasts, articles in the Tab and Varsity newspapers



How You Can Help

- £11 will pay for the price of one training ball
- £150 will cover the cost of a 2 hour training session court hire and coaching
- £1000 will cover the cost of coached strength and conditioning for one term
- £4000 will cover the cost of one team's transport for the season
- £5000 will cover the cost of training and court hire for two teams over the season



Sponsorship Packages

CULNC has three main sponsorship packages to offer, taking one sponsor per package. As a CULNC sponsor, your company would be sponsoring one of the fastest growing women's sports in the UK and increasing brand awareness throughout Cambridge University, with exposure to over 24,000 high achieving students.

It's an exciting time for netball in England, finishing a strong fourth in the Birmingham 2022 Commonwealth Games. With approximately 1.5 million players across the UK netball promotes respect, good sportsmanship and high standards for women's sport.

BUCS SPONSOR

Our BUCS sponsorship package has been filled for the season 2022-23.

CUPPERS/ COLLEGE LEAGUE SPONSOR

Our coppers league sponsorship package has been filled for the season 2022-23

VARSITY SPONSOR- £3000 INCL. VAT

CULNC's annual Varsity matches against Oxford University Netball Club sees our members play the most competitive matches of the season. Showing off some of their best netball, the varsity matches bring out student fans, parents and media coverage from Oxford, Cambridge and the wider UK to support our teams as they beat Oxford.

The Varsity package includes:

- Promotion and advertisement on the CULNC website, Facebook, Twitter and Instagram accounts
- Your logo displayed on varsity specific kit
- Opportunity for corporate entertainment, providing access to both Cambridge and Oxford
- Posters and flyers distributed at the CULNC stall for the CUSU Fresher's Fair at the beginning of the academic year
- Photos taken of all four Varsity matches for your use with logoed kit

SPONSORSHIP OVER £1000 INCL. VAT

If the packages available above are not the right fit for your company, we also welcome sponsorship between £1000-£2000 in return for putting your logo on our website and advertisement at the Varsity Matches.

If you have any queries or wish to discuss the packages further, please do not hesitate to get in touch at sponsorship@culnc.org.

DONATIONS

CULNC appreciate any donations that are made, whether as a one off or regularly. Even small donations make a massive difference for our members and makes netball more accessible throughout the University.

Donations can be made through:

https://www.philanthropy.cam.ac.uk/civicrm/contribute/transact?reset=1&id=3432&utm_content=makeagiftnow